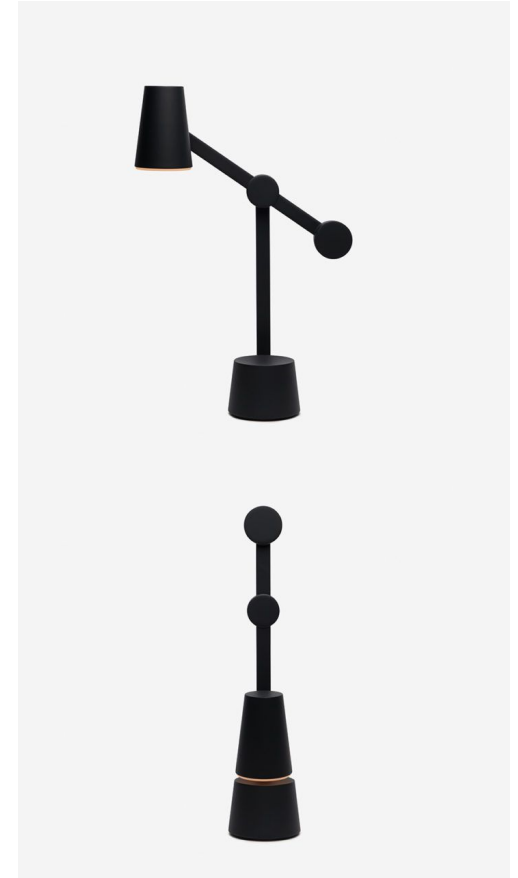


**Smart Design  
Worldwide &  
Rhode Island  
School of Design**

*By Libby Hillock*

# Smart Design Worldwide

- Product design firm headquartered in Brooklyn, NYC
- Design various mechanical and digital products
  - Ex: paring knives, adaptable lighting fixtures better fishing nets, etc.
- Given initial product concept by client
  - Develop product to final launch
  - Keep client's wants, needs, and capabilities in mind throughout development process
- Originally expected them to solely design digital products



# Smart Design Worldwide - Job Opportunities

- Senior Interaction Designer
- Lead groups with direct client interaction
  - Present product to client
- Ensure quality digital user interface
  - Experience in Figma, InVision, and Principle required
- Digital design degree required
- 6+ yrs general experience in designing digital products required



# Rhode Island School of Design (RISD) - Summary

- Located in Providence, Rhode Island
- Accredited by New England Commission of Higher Education (NECHE) and National Council for State Authorization Reciprocity Agreements (NC-SARA)
- Offers Bachelor of Fine Arts (BFA) and Master of Industrial Design (MID)
- Known for being leader in art/design
  - Creates products that make everyday life easier
  - Address various social, cultural, environmental, and other issues
  - One of the oldest and most prestigious design programs in the US
- 89% graduation rate, 89% employment rate 2 years after graduation, and \$71,000 per year average salary

# Rhode Island School of Design – Bachelor's

- 3.6 GPA / 1310 SAT / 29 ACT
- 12-20 examples of applicant's recent work in a portfolio
- Create a series of experiments/studies for one of three given pairs of concepts and a final product
  - "The Assignment"
- 1 letter of recommendation
- Specific programs have extra requirements



# Rhode Island School of Design - Master's

- Master's program application requirements:
  - 10-20 examples of visual work in applicant's work in a portfolio
  - Submit an essay (500-750 words) outlining applicant's interest and goals
    - "Written purpose"
  - 3 letters of recommendation
- Specific programs have extra requirements



# Citations

- <https://www.risd.edu/academics/industrial-design/masters-programs>
- <https://smartdesignworldwide.com/>
- <https://www.prepscholar.com/sat/s/colleges/Rhode-Island-School-of-Design-admission-requirements#:~:text=With%20a%20GPA%20of%203.6,in%20your%20high%20school%20class.&text=If%20your%20GPA%20is%20at,have%20higher%20GPAs%20than%20you>
- [https://www.payscale.com/research/US/School=Rhode Island School of Design \(RISD\)/Salary](https://www.payscale.com/research/US/School=Rhode%20Island%20School%20of%20Design%20(RISD)/Salary)
- <https://www.niche.com/colleges/rhode-island-school-of-design/after-college/>
- <https://www.topuniversities.com/universities/rhode-island-school-design-risd>